

You've probably heard
the term "Luddite"
used as an insult.



But who were they,
really?

People act like "Luddite"
means "anti-tech."



But that's not exactly true.

They were SKILLED weavers
and textile workers
in 19th C. England.

They trained for years
to become EXPERTS
in their craft.

But something CHANGED
in the early 1800s.



Factory owners
could now buy MACHINES
like mechanized looms
and knitting frames.

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The result?



LESS PAY
for
LONGER HOURS
under
MORE DANGEROUS
CONDITIONS.

The workers protested for
better pay & better conditions.

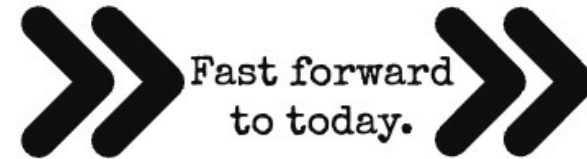
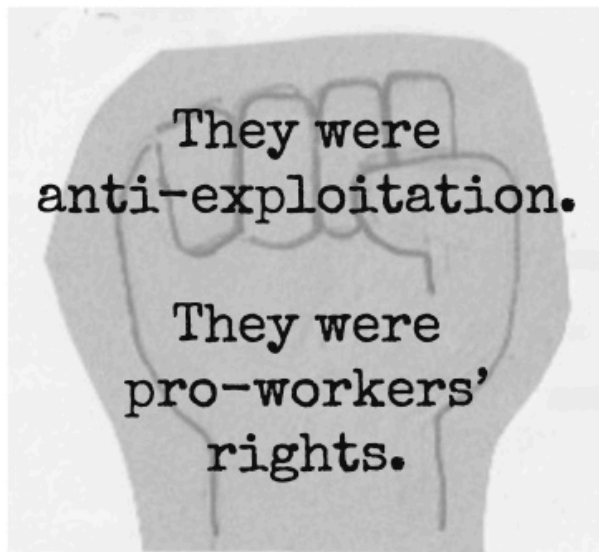


They sent letters signed "Ned Ludd"
(hence the name Luddites)
saying that
if conditions didn't improve,
the workers would
destroy the machines.

Ignored by the factory owners
and the government,
the Luddites felt they
had no choice.

The Luddites
were not
anti-tech.

They were not
anti-machine.



If you decide to
RESIST TECHNOLOGY
that you feel is making
people's lives worse,
someone may very well
call you a LUDDITE.

They will think
they are insulting you.

But now you know
the truth.

Like this zine?

Leave it somewhere
for others to find.

